

Dr. Jen

FAMILY DOCTOR • ON AIR HEALTH EXPERT • BRAND AMBASSADOR

WWW.DRJENCAUDLE.COM

About DR JEN

Dr. Jen Caudle is a [FAMILY PHYSICIAN](#) dedicated to keeping families healthy. As a practicing physician who treats patients of all ages, she's not only trusted inside the exam room, but outside the exam room as well through [TV APPEARANCES](#) and a [HIGHLY ENGAGED SOCIAL MEDIA AUDIENCE](#). Dr. Jen is one of the most visible physicians in America, appearing weekly in the homes of millions on television and in print publications offering her expertise on [HEALTH AND LIFESTYLE TOPICS](#) such as [FITNESS](#), [NUTRITION](#), [CARDIOVASCULAR HEALTH](#), and [SKIN CARE](#). Her warm and caring nature empowers her audience, while her authenticity and approachability make her a viable partner for like-minded brands.

In addition to her expertise as a physician, her versatility in reaching a diverse audience is unmatched, having worked with brands like [THE LINCOLN MOTOR COMPANY](#), [RITE-AID](#), [PROCURE](#), [NICOLE MILLER](#), and [THINX](#).

Dr. Jen is [PASSIONATE](#), she's [ENGAGING](#) and she's the doctor that America trusts.

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PARTNERS



METRICS



410K+



50K+



10K+



48K+



43K+

6M+IMPRESSIONS per month on Facebook, Instagram, and Twitter

200K+AVERAGE DAILY USERS REACHED on Facebook

18K+AVERAGEIMPRESSIONS per day on Instagram

10K+AVERAGE DAILY REACH on Instagram

11.5K+AVERAGEIMPRESSIONS per day on Twitter

SPECIALTIES

Brand Ambassador

On-Air Appearances

Satellite Media Tours

Deskside Meetings

Sponsored Posts (web & social)

Lectures & Event Hosting

Instagram Takeovers, Facebook Lives, Twitter Chats



OPPORTUNITIES

Dr. Jen's voice can bring your brand to life on everything from social media promotions and campaigns, to events and much more.

Dr. Jen has a dedicated following of over [400K](#) across her social platforms and an average reach of [OVER 6M+IMPRESSIONS](#) per month on Facebook, Instagram, and Twitter.

Dr. Jen appears regularly on-air for national news networks including [NIGHTLY NEWS](#), [TODAY](#), [THE DR. OZ SHOW](#), [FOX NEWS](#), [CNN](#), and more. She has contributed to articles for [COSMOPOLITAN](#), [GOODHOUSEKEEPING](#), and [PREVENTION MAGAZINE](#) to name a few, and she has appeared in [PEOPLE](#).

Her social media channels give her audience an organic view of her bubbly, warm energy, sharp intellect and relevant advice on lifestyle and wellness with core concentrations of followers in Philadelphia, PA, New York, NY, Atlanta, GA and beyond. With a following of 55% female and 45% male across Facebook and Instagram, Dr. Jen's core audience ranges in age from 25 - 44 and closely follows [ENTERTAINMENT](#), [HEALTH](#), [WELLNESS](#), [BEAUTY](#), and [FASHION](#).



Contact

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LET'S CONNECT



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